

# King Edward VII School

## A DFES Designated Language College



Sheffield Children's Hospital Charity Trust Fashion Show: Executive Committee-  
(Staff) Mr C Dillon; Mr J Gibb; Mrs K Allendar : (Childrens Hospital Charity) Ms Christina Graf  
(Pupils) Holly Gillway; Stephanie Beech; Miles Hill; Steven Food; Rosie Newton;  
Christopher Wainwright; Kate Russell; Jessie Greenfield; Asha Adam; Kate Eggleshaw

18/10/2006

Dear Sir or Madam,

I am writing to introduce a large scale charity event which we are holding on Tuesday 27<sup>th</sup> February 2007 in the Grand Ballroom of the Holiday Inn Royal Victoria Hotel.

The event will be a formal affair and will comprise a fashion show, charity auction and dance. In addition to the Grand Ballroom, we have also secured additional space on the ground floor of the hotel in order that our sponsors and retail partners can showcase their businesses and products to guests.

We anticipate that in excess of three hundred tickets will be sold for the event and all proceeds will go to the Sheffield Children's Hospital Charity Trust, with whom we are working closely to organise and manage the event. Ticket sales are being targeted at professional organisations in Sheffield such as solicitors, financial advisors and banks as well as large public sector workplaces. In this way we hope to engage a client base which will be aligned with that of the businesses sponsoring and assisting us with the event so that their participation can bring them commercial benefits as well.

The entire event will be planned, produced, organised and run by students from our school. At present we are looking for assistance from fashion retailers to provide clothing for the fashion show; other retailers such as jewellers, car sales, financial services or other retailers to purchase advertising space in our programme / on our website; media, publishing, public relations or web design companies who can assist with the promotion of the event or publication of related materials such as tickets or posters; sound / lighting engineers who can provide equipment and expertise for the fashion show; any other business or individual who wishes to contribute in any way, whether it be a financial donation, purchase of tickets / tables, donation of items for charity auction, advice or ideas.

Please feel free to visit our website at [www.fashionshow.kes.sheffield.sch.uk](http://www.fashionshow.kes.sheffield.sch.uk) for further details or contact me at the school on 0114 2662518 or by email [cdillon@kes.sheffield.sch.uk](mailto:cdillon@kes.sheffield.sch.uk) if you can assist or would like to discuss how you could participate in the event.

Yours sincerely,

Mr C. Dillon  
Head of Economics and Business Studies

On Behalf of  
The Children's Hospital Charity Fashion Show Executive Committee.



[www.fashionshow.kes.sheffield.sch.uk](http://www.fashionshow.kes.sheffield.sch.uk)

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